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**Brochure Form ADV Part 2B  
Brochure Supplement**

**David Hogaboom, CFP®**

**January 29, 2024**



**This brochure supplement provides information about David Hogaboom that supplements the Total Clarity Wealth Management, Inc. Form ADV Part 2A Brochure. Please contact David at (630) 762-9352 if you would like to receive Total Clarity's Form ADV Part 2A Brochure or if you have any questions about the contents of this supplement.**

**Additional information about David is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The searchable CRD number for David Hogaboom is #1589043.**

## Item 2 Educational Background and Business Experience

**David Scott Hogaboom**

*Year of Birth:* 1964

*Education:*

<b>Name of School</b>	<b>Years Attended</b>	<b>Year Graduated</b>	<b>Degree</b>	<b>Major</b>
Loyola University Chicago - Quinland School of Business	1987-1988	1988	MBA	Human Resources Management
Eastern Illinois University	1983 -1986	1986	BA	Finance

*Business Background:*

<b>Name of Employer</b>	<b>Type of Business</b>	<b>Title</b>	<b>Period of Employment</b>
Total Clarity Wealth Management, Inc.	Advisory and Financial Planning	Investment Adviser Representative	12/2023 – Present
LPL Financial LLC	Advisory and Financial Planning	Investment Adviser Representative	4/2021 - Present
LPL Financial LLC	Broker/Dealer	Registered Representative	8/2018 – Present
Capital Point Financial Group, Ltd.	Advisory and Financial Planning	Investment Adviser Representative	7/2018 – 12/2023

## Item 3 Disciplinary Information

If your advisor had any reportable legal or disciplinary events during the past ten years, they will be described below:

YOUR ADVISOR DOES NOT HAVE ANY REPORTABLE LEGAL OR DISCIPLINARY EVENTS.

## Item 4 Other Business Activities

In addition to serving as an Advisory Representative for Total Clarity Wealth Management, Inc. (hereinafter referred to as "Total Clarity"), David is a Registered Representative and Investment Adviser Representative of LPL Financial (LPL), a registered Broker/Dealer and Investor Advisor, member FINRA/SIPC. Clients are under no obligation to purchase or sell securities through David. LPL and Total Clarity are not affiliated. As an independent contractor of LPL, David spends approximately less than 5% of his time offering securities products on a commission basis with LPL.

David may recommend clients implement recommendations through LPL. If clients implement investment recommendations through LPL, David may receive a commission. Additionally, as further disclosed in Total Clarity's Form ADV Part 2A Brochure under the Brokerage Practices section, David may receive trail compensation for investments directed through LPL. Therefore, there may be a conflict of interest to cause a client to direct certain securities business through LPL.

As a Registered Representative and Investment Adviser Representative of LPL, David is subject to oversight by LPL over all his securities activities and certain outside business activities. Such oversight includes the review of David's securities business to ensure he considers the client's best interests.

Additionally, David is a licensed insurance agent. You are not obligated to purchase insurance or securities products through David. However, if you implement insurance recommendations through him, he will receive commissions. The insurance business comprises approximately less than 3% of his time. The amount of income he receives from insurance business will fluctuate depending on the amount of sales. There may be other insurance products and services available through other insurance professionals at a lower cost than those products available through David.

For additional information, refer to the section entitled Brokerage Practices (Item 12) in Total Clarity's Form ADV Part 2A Brochure, which is available on our website: [www.totalclaritywealth.com](http://www.totalclaritywealth.com).

## **Item 5 Additional Compensation**

David does not receive an economic benefit (i.e., sales awards and other prizes) from a nonclient for providing advisory services.

In his role as a Registered Representative and IAR of LPL, David will earn commissions. The amount of commissions paid by LPL to David will fluctuate based on his overall production.

To mitigate these conflicts of interest, this disclosure has been provided to you. If you have any concerns about the appropriateness of David's recommendations based on your financial situation, you should discuss these recommendations with another financial professional.

## **Item 6 Supervision**

David is an Investment Adviser Representative of Total Clarity. Supervision of David's investment advisory services is conducted by Jeanne Tackett, Vice President of Operations and Chief Compliance Officer at Total Clarity. Jeanne can be reached at 630-762-9252.